

Christian S Chu

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TECHNICAL TOOLBOX

- **Primary focus:** Front end website development
 - **Languages:** ReactJS, HTML / HTML5, CSS / CSS3, Sass, BEM (block element modifier), Bootstrap, JavaScript / ES6 / ES2015, jQuery, AngularJS, GreenSock libraries (TweenMax, TimelineMax), Liquid, PUG, frontend PHP, Twig templating, Responsive Development
 - **Development workflow:** Git for version control, Gulp, Vagrant and Oracle VirtualBox for development environment
 - **Content Management Systems:** WordPress, Shopify, ExpressionEngine, Joomla, Tumblr, Magento, Opencart, PrestaShop, eBay, Volusion, BigCommerce, Squarespace, Adobe AEM
 - **Softwares:** Sketch, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Atom, SourceTree, PowerShell
 - **Project management:** Jira, Asana, Agile methodologies (Scrum)
 - **Additional skills:** fluent in Mandarin Chinese (reading + speech)
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PROFILE

I am a full-time **web developer** at Vans headquarters in Costa Mesa, CA.
I am currently open to freelance and contract work.

I have over 12 years of professional experience working as a **front end web developer**, working closely with designers and marketing teams to produce high fidelity and responsive designs, and back end programmers to produce dynamic front end templates that work with back end applications.

I work with git for version control, Jira and Asana for task management, and Agile methodologies for project management. I have over a decade working professionally with content management systems such as Wordpress, Magento, and Shopify.

I am accustomed to using Slack / Scrum / TeamViewer / Zoom Meeting for communication, and I am an effective communicator who believes strongly in actions that produce measurable results.
I am always striving to learn more and expand my skill set as a web developer.

WORK EXPERIENCE

Vans Headquarters (Costa Mesa, California)

March 2020 ~ present / ***Front End Web Developer***

- Create multiple high visibility web pages for Vans Digital Team at Vans Headquarters in Costa Mesa
- Work directly with UI/UX designers to create responsive and interactive web pages
- Work with HTML / PUG for layout, CSS / SASS for styling
- Use Vanilla JavaScript / ES6 / jQuery / GreenSock libraries such as TweenMax and TimelineMax to create interactive animations that bring page designs to life
- Use Gulp, NodeJS and NPM for development and compilation
- Work with TypeScript, RequireJS, and LintJS
- Deliver all projects on time with positive feedback across all departments
- Use git for version control
- Use Adobe AEM for project deployment
- Conduct QA testing prior to project launches
- Use Slack / Zoom meetings for project management
- Projects available on Github private repositories, available for review upon request

Prolacta Bioscience (Duarte, California)

November 2019 ~ March 2020 / ***Front End Web Developer***

- Created multiple React JS components that facilitate data presentation for internal and external use (code samples available on Codepen and Github)
- Select React components work with Google Sheet and Google Calendar API to create ease-of-use for the marketing team
- Cross-browser compatibility with React down to Internet Explorer (as needed in the medical industry)
- Worked extensively with Hubspot webflow
- Worked extensively with on24 Webinar's API
- Fulfilled requirements for integrating content management systems across platforms - with .NET content management systems and Linux systems such as WordPress
- Use git for version control
- Work extensively with HTML / CSS (sass) / JavaScript (vanilla ES6 and jQuery) and the Bootstrap framework
- Served as a bridge between the marketing and IT department fulfilling technical and sale requirements

Vans Headquarters (Costa Mesa, California)

July 2019 ~ November 2019 / *Front End Web Developer*

- Create multiple high visibility web pages for Vans Digital Team at Vans Headquarters in Costa Mesa
- Work directly with UI/UX designers to create responsive and interactive web pages
- Work with HTML / PUG for layout, CSS / SASS for styling
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Innuative Digital Agency (Denver, Colorado)

May 2015 ~ July 2019 / *Front End Web Developer*

- Produced high fidelity templates and themes from Photoshop design files by working with the design and marketing teams
- Built Wordpress themes, managed and edited plugins, maintained and troubleshot miscellaneous issues
- Frequent Wordpress website and database migration
- Worked extensively with Advanced Custom Fields and custom post types for Wordpress
- Worked with many popular Wordpress frameworks such as Divi
- Worked with Bootstrap and Sass
- Developed custom ExpressionEngine themes and modified its admin section for better ease-of-use for client
- Worked with 3rd party CRMs such as HubSpot and FranConnect
- Always delivered projects on-time and always responsive to team lead and other developers
- Able to work with many developers and effectively communicate technical ideas and issues
- Used the following development stack and tools: HTML, CSS3, Sass, JavaScript, jQuery, PHP, Wordpress, ExpressionEngine, Photoshop, Illustrator
- Worked with GitLab, git version control, Jira work management, Slack communication, Twig templating, and Symfony framework

Pinkerton Web Solutions (Freelance business)

August 2007 ~ Present / ***Owner and Web Developer + Designer***

- Designed and developed over hundreds of informational websites, blogs and e-commerce websites
- Development stack includes HTML, HTML5, CSS, CSS3, Sass, Javascript, jQuery, AngularJS, Bootstrap, Liquid and PHP
- Worked extensively with platforms such as Wordpress, Shopify, Magento, and many more
- Utilized softwares such as Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver
- Email / newsletter campaign template design & development with Mailchimp
- Built websites in the following industries: automotive, B2B, beauty, education, fashion / apparel, healthcare, law, non-profit, real estate, retail, technology, and entertainment
- All work done in-house
- 99% client retention rate
- Technical support by bridging web speak to clients with varying technical backgrounds

Alpaca Design Co. (Pomona, California)

June 2013 ~ May 2016 / ***Front End Web Developer***

- Focused on front end development with significant back end development work
- Worked with Wordpress and Shopify, as well as static HTML websites
- Back-end development for both Wordpress and Shopify to dramatically improve ease of website maintenance / content modifications from clients with no programming knowledge
- Worked extensively with Photoshop and Illustrator to splice and manipulate design files for implementations of design elements
- Consulted with designer on multiple user-interface designs, and optimum website layout and features
- Consulted several clients on Search Engine Optimization tasks and campaigns
- Conducted website maintenance work for several clients
- Worked with HTML, HTML5, CSS, CSS3, jQuery, Liquid and PHP

Wemolab (Venice, California)

October 2013 ~ January 2014 / ***Front End Web Developer (Contractor)***

- Worked with languages such as HTML, HTML5, CSS, Javascript and jQuery
- Worked with designers who provided Photoshop / Illustrator files - Spliced / manipulated the design files for implementation into website templates
- Worked with back-end developers to connect the site to a proprietary content management system and database
- Assigned proper selectors and developed specific layout and formatting to comply with back-end developers' requirements, using interactive jQuery

Pilot Automotive (City of Industry, California)

January 2012 ~ August 2013 / ***Front End Developer (Contractor)***

- Worked on several PHP-based websites including Wordpress-powered sites on .NET servers
- Worked closely with the art department to develop the front-end of several Wordpress websites
- Worked extensively with Photoshop and Illustrator design files
- Pixel-perfect implementation of website design work from the art department
- Cross-browser compatibility check for all websites developed
- Managed several MySQL databases via phpMyAdmin
- Worked with HTML, CSS, CSS3, jQuery and PHP

Car Gear (City of Industry, California)

February 2011 ~ December 2013 / ***Front End Developer (Contractor)***

- Designed and developed a Magento-based ecommerce website from the ground up
- The designs for the website were completed with Adobe Photoshop
- Developed custom Wordpress blog using the same design theme
- Uploaded and managed over 10 thousand products in the website catalog as well as associated product feeds
- Worked with Photoshop for website design, and HTML, CSS, jQuery and PHP for website development

EDUCATION

University of California, Los Angeles – Psychology (B.A.), 06/2009